

SITUATION

Invariant Corporation needed a modern digital presence that better communicated its mission-critical engineering work, employee-owned culture, and expanding solutions portfolio.

The previous WordPress experience did not fully support the breadth of products, capabilities, news, careers, and defense-focused messaging the company needed to present clearly.

Over a six-month engagement, VICI redesigned the site experience to improve navigation, content structure, visual storytelling, and long-term usability across the organization.



WHAT VICI DID



Redesigned WordPress Experience

Built a cleaner, more modern website structure that better reflects Invariant's brand, mission, and technical capabilities.



Strengthened Brand Positioning

Created a stronger digital expression around mission-ready systems, innovation, and employee ownership.



Expanded Solutions Architecture

Organized products and capabilities so users can more easily understand offerings, systems, and engineering support.



Content & Page Buildout

Supported new site content areas including solutions, careers, news, company messaging, and calls to action.



Improved User Experience

Simplified navigation, content flow, and page structure to help visitors find key information faster.



Launch Strategy & Support

Managed the redesign process over six months with implementation, QA, revisions, and launch support.

KEY RESULTS



6 MONTHS Redesign Project

Full website strategy, redesign, content buildout, and launch support completed through a



EXPANDED Solutions Structure

New site architecture better supports products, capabilities, careers, news, and company



MODERN UX Stronger Presence

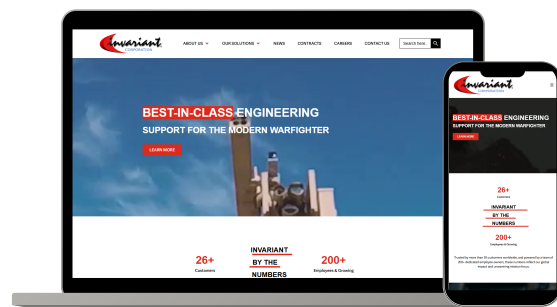
Improved navigation and visual storytelling created a stronger platform for future digital growth.

SOLUTION

VICI partnered with Invariant Corporation to fully redesign its WordPress website and create a clearer, more modern digital experience. The new site helps communicate the company's defense engineering focus, products, capabilities, employee-owned culture, and mission-ready positioning. By rebuilding the structure and content flow, Invariant now has a stronger platform for users, recruits, partners, and future growth.

NEXT STEPS

- ✓ Continue expanding solution and capability content.
- ✓ Build on the new WordPress platform with ongoing updates.
- ✓ Use the stronger site structure to support recruiting, news, and growth.



LET'S BUILD WHAT'S NEXT

Vici helps ambitious organizations turn better websites into stronger growth systems.